Key Performance Indicators

October 5, 2017

Key Performance Indicators and Measurement Tools

Enrollment	Headcount; credit hour
Retention	Local cohort model
Graduation Rate	Local cohort model
Career Placement	State report
Effective Assessment of PLO's	Local rubric
Student Satisfaction	SSI
Employee Recruitment & Retention	Great Colleges to Work for
Starting Salary for Graduates	State report

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Enrollment Dashboard Sample

- Demographics
  - Ethnicity

http://moab/Izenda/Account/Logon?ReturnUrl=%2FReporting%2FReporting%2FReportList
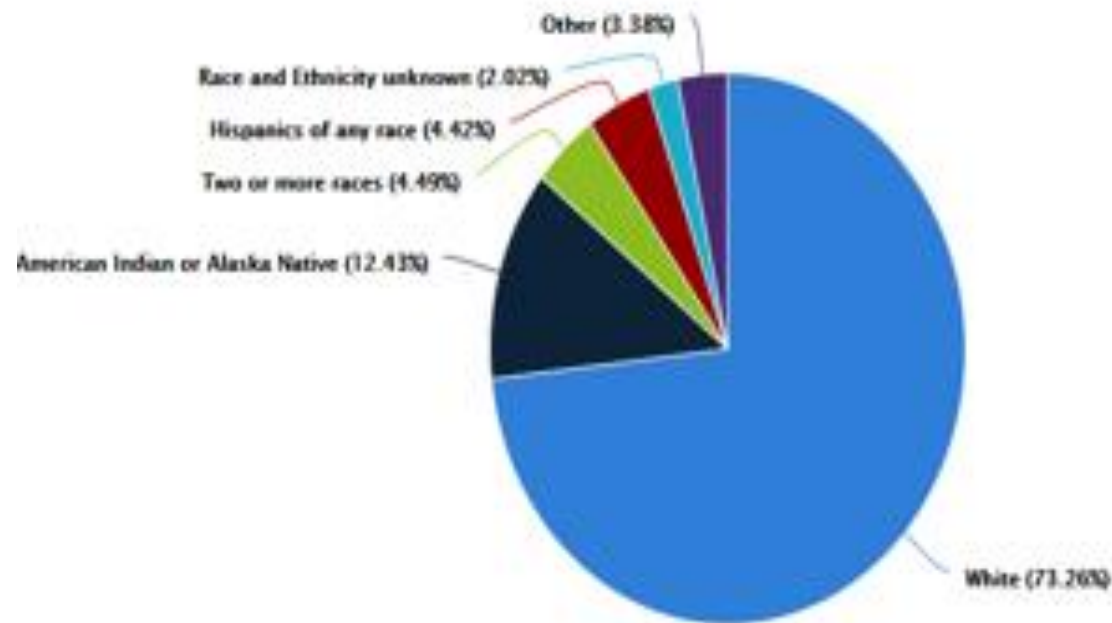
Retention Dashboard Sample

WDT Cohort Retention All Cohorts Retention

WDT Cohort Retention All Cohorts Retention

| Cohort	Entry Count	End SP 14	End SU 14	End FA 14	End SP 15	End SU 15	End FA 15	End SP 16	End SU 16	EEnd FA 16	End SP 17	End SU 17
Spring 2014	86	61.63%	53.49%	38.37%	32.56%	32.56%	31.4%	30.23%	30.23%	29.07%	29.07%	
Summer 2014	28		82.14%	60.71%	57.14%	57.14%	50%	50%	50%	50%	50%	50%
Fall 2014	454			66.96%	49.78%	47.58%	42.95%	38.99%	38.99%	37.67%	37.22%	37%
Spring 2015	200				51%	50%	42.5%	36%	35.5%	32.5%	32%	32%
Summer 2015	43					62.79%	46.51%	46.51%	46.51%	44.19%	41.86%	41.86%
Fall 2015	439						72.44%	56.04%	54.9%	50.11%	48.75%	48.52%
Spring 2016	179							56.42%	51.4%	39.11%	36.31%	35.2%
Summer 2016	87								67.82%	50.57%	42.53%	41.38%
Fall 2016	448									70.98%	55.13%	54.02%
Spring 2017	178										62.01%	56.98%

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Graduation Rate Dashboard Sample

(KPI: 1.1.3) Degree Numbers by Program (Hover to see Annual Breakdown)

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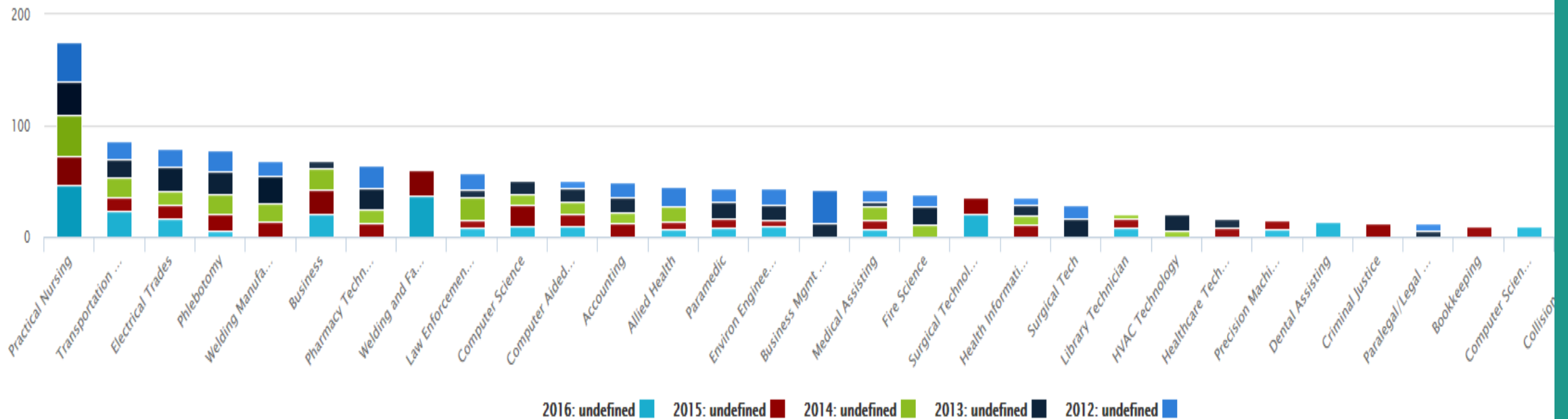
Career Placement Dashboard
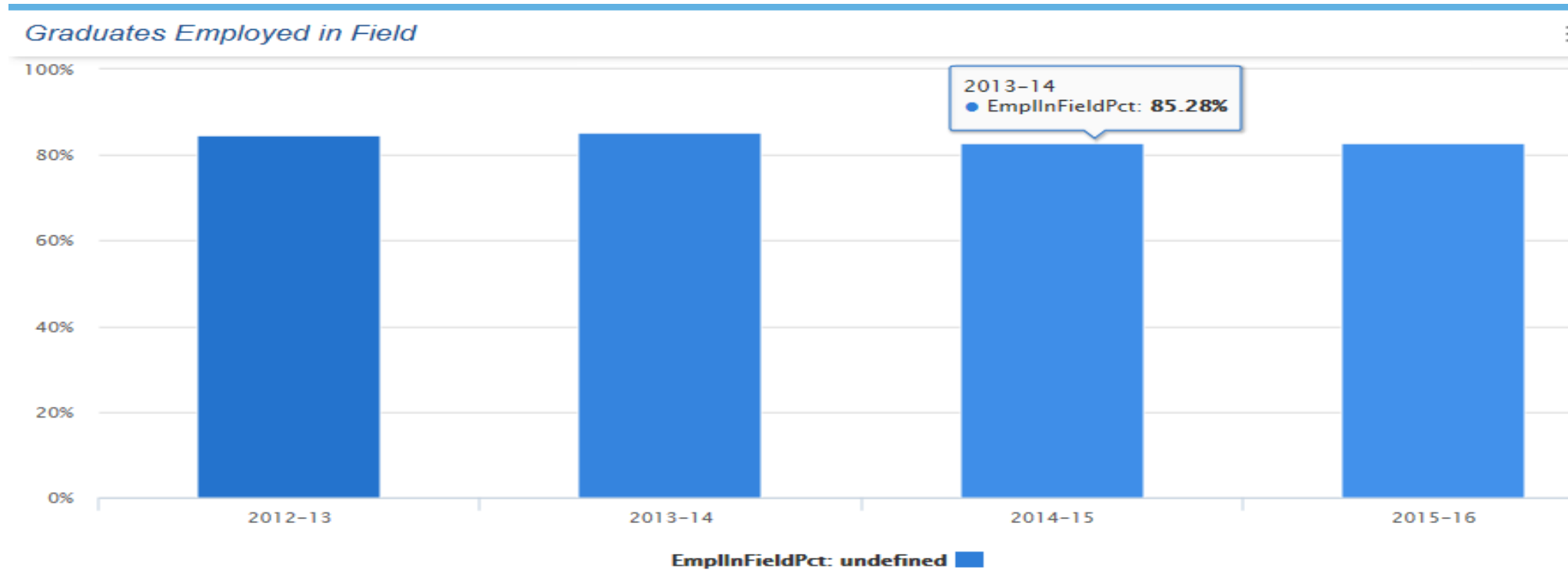
Effective PLO Assessment Dashboard

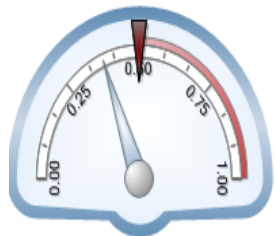## 2016 Effective Assessment (Assessment)

⟳ UPDATE RESULTS

Program	Term	(A) Completed assessment on 80% or greater of all PLOs	(B) Learning Targets reflect PLO level assessment	(C) Meaningful Analysis and Follow-up Narratives	%FA	Trm	(A)	(B)	(C)	%SP
Accounting/Bookkeeping	Fall16	X			33	Spring17	X	X		66
Business	Fall16	X	X	X	100	Spring17	X	X		66
CAD	Fall16	X	X	X	100	Spring17	X	X	X	100
Computer Science	Fall16	X		X	66	Spring17	X	X		33
Criminal Justice	Fall16				0	Spring17				
Dental Assisting	Fall16				0	Spring17	X	X		66
Electrical Trades	Fall16	X	X	X	100	Spring17	X	X	X	100
Environmental Engineering Tech	Fall16	X			33	Spring17	X	X		66
Fire Science	Fall16	X			33	Spring17				0
Gen Ed	Fall16					Spring17				
Health Information Management	Fall16	X			33	Spring17	X	X		66
HVAC	Fall16				0	Spring17				
Law Enforcement Tech	Fall16	X			33	Spring17				
Library Tech	Fall16				0	Spring17		X	X	66
Medical Assisting	Fall16				0	Spring17				
Medical Lab Tech	Fall16				0	Spring17	X	X		66
Paramedic	Fall16	X	X		66	Spring17	X	X		66
Pharmacy Tech	Fall16				0	Spring17	X	X		66
Phlebotomy/Lab Assistant	Fall16	X	X	X	100	Spring17	X	X	X	100
Practical Nursing	Fall16	X			33	Spring17	X	X		66
Precision Machining	Fall16	X	X	X	100	Spring17	X	X		66
Surgical Tech	Fall16	X	X	X	100	Spring17	X	X	X	100
Trans Tech - Heavy	Fall16	X	X		33	Spring17	X	X		66
Trans Tech - Light	Fall16	X	X	X	100	Spring17	X	X	X	100
Welding	Fall16	X			33	Spring17	X			33

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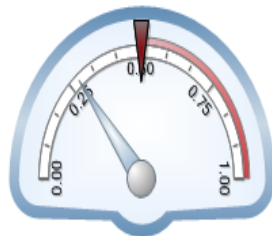
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Student Satisfaction Sample

2017 SSI GAP (Difference between the score and how important students rank the topic - lower is better)
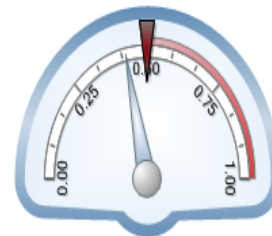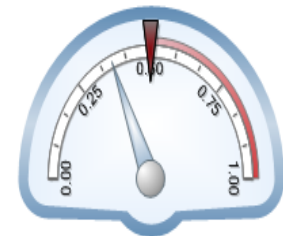
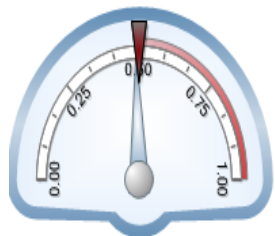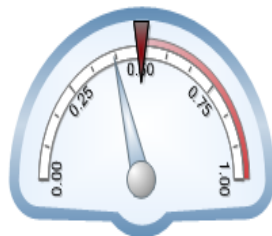| Academic Advising/Counseling	Academic Services	Admissions and Financial Aid	Campus Climate
0.38	0.28	0.43	0.37

Campus Support Services	Concern for the Individual	Instructional Effectiveness	Registration Effectiveness
0.49	0.41	0.47	0.36
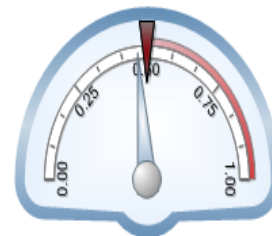
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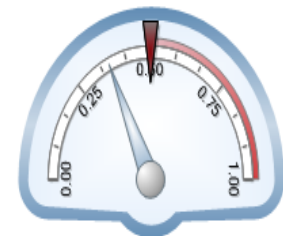
Employee Recruitment and

Survey Group	Overall	Previous Year	Administration	Faculty Full Time	Exempt Prof Staff	Non Exempt Staff	Faculty Adjunct	FAS 2 Year	Honor Roll *Extracted	Carnegie *Extracted
Collaboration	75	59	78	71	78	82	76	63	86	67
Communication	64	57	74	54	82	67	70	58	79	62
Compensation_Benefits_WorkLifeBalance	84	69	88	79	91	88	78	72	85	74
Facilities	85	79	92	82	89	82	82	76	91	77
Faculty_Administration_Staff_Relations	74	61	78	65	87	82	71	60	86	65
Fairness	72	61	82	65	89	75	67	61	84	65
Job_Satisfaction_Support	84	81	85	83	91	86	77	76	91	78
Policies_Resouces_Efficiency	71	58	90	68	79	73	65	61	81	65
Pride	84	77	91	78	95	89	81	78	93	81
Professional_Development	77	66	71	85	84	66	68	70	88	74
Respect_Appriciation	77	64	81	74	91	84	56	64	84	66
SeniorLeadership	74	65	92	61	93	82	73	60	85	65
Shared_Governance	74	67	89	65	97	73	69	61	84	66
Supervisors_Dept_Chairs	84	66	81	80	89	90	85	75	87	77
Teaching_Environment	71	55	94	65	89	73	56	63	84	67
z_Survey_Average	77	65	85	71	88	80	72	66	85	70

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Starting Salary for Graduates

Graduates responding to Survey 6 month after graduation

Average Starting Salary by Program

Per Survey Respondents

Program Name	Avg Salary 2014	Avg Salary 2015	Avg Salary 2016
Accounting	$10.65	$15.99	$14.59
Allied Health_LPND			$15.63
Bookkeeping	$12.44	$13.00	$13.72
Business - Marketing and Management	$12.81	$13.55	$15.73
Business - Office Professional			
Business - Social Media Marketing			
Business -Entrepreneurial Studies			
Computer Aided Drafting	$14.61	$14.99	$14.00
Computer Science	$14.86	$18.15	$19.50
Criminal Justice			$15.26
Dental Assisting			
Electrical Trades	$13.95	$17.62	$15.25
Environmental Engineering Technician	$15.11	$14.96	$18.00
Fire Science	$13.21	$12.56	$11.93
Health Information Management	$14.31		$11.86
HVAC/R Technology	$14.93	$14.42	$15.00
Law Enforcement	$14.22	$15.47	$17.64
Library Technician	$11.48	$10.35	$12.82
Medical Assistant	$12.92	$13.28	$11.43
Medical Laboratory Technician			
Paramedic	$13.52	$12.62	$12.94
Pharmacy Technician	$11.81	$12.08	$13.31
Phlebotomy/Laboratory Assistant	$11.38	$10.97	$11.42
Plumbing Technology			
Practical Nursing	$14.73	$15.31	$15.63
Precision Machining Technology			$12.34
Surgical Technology	$15.68	$15.94	$18.05
Technical Studies			
Transportation Technology	$15.21	$13.37	$14.64
Welding Manufacturing	$14.75	$13.53	$14.79

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